



MICHIGAN LICENSE HOLDING

Whether you're building your real estate business or stepping away from practicing real estate for now,

Michigan License Holding = more \$\$\$ for YOU.



CHRIS AND JULIA BRENNER
MICHIGAN LICENSE HOLDING

HOW IT BEGAN

My husband Chris and I spent seven years building a successful real estate business in Ann Arbor. In 2021, we decided to move out of the area, and I started pondering how to best make that move. Two questions were foremost in my mind:

- 1) How could I make sure my clients continued to get great care?
- 2) How could I make the most of the business and reputation I had worked so hard to build?

I determined the first thing to do was find a great agent to refer my local clients to. I was looking for someone hardworking, competent, honest, ethical, and committed to delivering exceptional service. It took some time, but I eventually found that great agent.

Then I started to look into our options for putting our licenses in holding, and I was dismayed to discover that there were no good, affordable options.

The options that I did find would cost me at least \$600 year PLUS 25% - 30% of each referral check. (A number of companies took 50% of every check!)

Given that referral checks are already a fraction of the commission paid, I decided I had to come up with a better solution.

It then occurred to me that there were sure to be a lot of other agents in a similar position, so I dug in and got my broker's license, and I launched Michigan License Holding.

At Michigan License Holding, agents pay just \$199/year to cover administrative costs, and just \$200/referral check.

It is by far the most affordable option I've been able to find in Michigan, and I'm getting calls daily from agents who have done the research and discovered that for themselves.

HOW MICHIGAN LICENSE HOLDING CAN HELP YOU:

If you are an agent who is thinking of putting your license in holding:

We have a reliable, super affordable solution for you. For just \$199/year, you can keep your license in holding; refer your friends, family and clients out; and continue to make great money. (I made more than \$65,000 in referral fees in 2023 alone. This is my nice stack of referral checks!) →

If you're a great agent who wants more business:

Imagine receiving clients who already trust you and assume you are the agent best able to help them. These are not leads that need to be converted: you have been introduced to them by the agent they trust the most. That agent passes you the baton, and you simply run with it.

Here's the best part: **this new business costs you nothing.** You earn it by connecting with agents who are ready to step out of the business for a while, and by simply doing a great job for those they recommend you to. You pay nothing to Michigan License Holding: you simply use MLH as a reason for connecting with those agents. Whenever you encounter someone who is thinking about leaving real estate, share the great deal you've found with them, and explore how you can help each other.

MY REFERRAL AGENTS
MADE MORE THAN
\$150,000 FROM MY
REFERRALS LAST YEAR.
THAT COULD BE YOU!



Whether you're stepping out for a while or eager to boost your real estate business, we can help!

I'd love to chat with you about your own plans; give me a call today at **734-945-7591.**



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